Distinguishing Ourselves From the Competition

Leveraging Trait-Based Personality Theory
For Improved Cybersecurity Outcomes

Human Defense Platform

cyber risk management

cybercon**IQ**®

Patented. Proven. Protection.

The Unparalleled Solution to Managing Human Risk

Executive Insight & Analysis to Quantify Human Cyber Risk to Help Prioritize Risk Mitigating Investments

In today's business landscape, the spotlight is on **Human Risk Management**, and rightfully so. For years, we've been at the forefront of innovation in this crucial area. The undeniable truth is that a majority of successful cybersecurity breaches involve **human factors**. Whether it's error, inattention, mis-intention, or other behaviors, cybercriminals exploit these vulnerabilities.

OVER **70%**

2023 Verizon Breach report confirms **over 70%** of successful breaches are attributed to **human factors**.

We are the **ONLY** patented security solution using **trait-based personality theory** to understand online behavior. Operating at the intersection of psychology and technology, our platform categorizes users through a simple questionnaire, helping them comprehend their online personalities. This knowledge forms the basis for behavior change, instilling a **security first culture**® across your organization.

Contrast this with competitors who offer **generic, memorization-focused** training. We provide a **'learning by doing'** approach, acknowledging that knowing is not the same as applying. Legacy training vendors fall short by not considering individual personalities, offering one-size-fits-all solutions. Our context-sensitive platform ties back to each user's style, motivating a **change in behavior that reduces vulnerability to attack**.

Our platform – once fully implemented at scale across any organization – provides specific guidance on additional controls, tools and/or methods that are both **cost- and risk-effective** to measurably reduce total human factors risk. Our visible proof points can be included in your regulatory filings to provide **tangible proof of compliance** with best practices and to prove that cybersecurity risk is being properly governed across the enterprise.

cyberconIQ®

Patented. Proven. Protection.

Without measuring & managing human risk, the best you can do is solve half of your cybersecurity challenges.

Book your free consultation today or visit www.cyberconIQ.com to learn more.